

Press Release (for immediate release)

June 7th, 2010

Into the wild: a unique fundraising event with:

- LA MAISON DE CAMPAGNE
- EXECUTIVE CHEF MARINO TAVARES / CAFÉ FERREIRA www.ferreiracafe.com/
- EXECUTIVE CHEF ANGELO BAGGIO / Restaurant Salute www.restaurantsalute.com/
- EXECUTIVE CHEF SERGIO MATTOSIO / MACARONI BAR www.macaronibar.ca/
- EXECUTIVE CHEF NORINDR SOMBOUN / Restaurant Phayathai (514) 272-3456
- EXECUTIVE CHEF MARK-ANDRÉ ROYAL / Restaurant Le St-Urbain www.lesturbain.com/
- EXECUTIVE CHEF ERIC / Buvette Chez Simone (514) 750-6577
- EXECUTIVE CHEF MARTIN ROY / Restaurant Primi Piatti Inc www.primipiatti.ca
- EXECUTIVE CHEF JÉRÔME FERRER / Restaurant Europea www.europea.ca
- CHEESE EXPERT MAX / L'ÉCHOPPE DES FROMAGES www.lechoppedesfromages.com
- ANTON FERCHER / PHOTOGRAPHER www.antonphoto.com/

A gastronomic afternoon in the country where you can have a starring role

On Sunday June 27, 2010, from 1 to 4 pm, be part of a unique fundraiser, whose proceeds will go to help feed underprivileged children in Quebec.

Nine great chefs of the Montreal area will leave their city stoves behind and cook al fresco at *La Maison de Campagne* in Saint-Michel de Napierville. This charming old farm is located on the South Shore, easily reached from Montreal within 30 minutes.

While you wander in a truly bucolic scenery from food station to food station, savoring each chef's signature dish, award winning photographer Anton Fercher will create his signature piece de resistance, a photo shoot in a relaxed, natural setting, where you will be a star without having to strike a pose. But if you are inclined to take center stage with one of the chefs, both he and the photographer will gladly oblige.

Before leaving the venue, you will receive Anton's novelty business card in the form of a memory stick, containing all the pictures taken during the afternoon. This kind of visual doggie bag will let you enjoy over and over again this Sunday in the country sponsored by the chefs and Chapeau Canada for a real worthy cause.

Special thanks go to:

- Mount Carmel Spiritual Centre - Niagara Falls, Ontario, Canada <http://www.carmelniagara.com/>
- The establishments and teams of the participating chefs
- John Howard Cellars of Distinction in Ontario www.megalomaniacwine.com/pdfs/2008_04_Vintages_sm.pdf
- CAFÉ UNION in Montreal www.cafe-union.com
- The neighbouring farms of *la Maison de Campagne*
- Niagara Photo Services Inc., Ontario CAFÉ UNION à Montréal www.cafe-union.com
- The gang which always gets things done: Joanne, Sonni and Robert, Annie and Antoine, Gina and Louka

Price per person: \$165.00

Buy your ticket via the Internet: www.chapeauleschefs.com
Before 23rd of June 2010

This event is limited to 150 guests. Make sure to order your ticket as soon as possible.

Please consult the link on the website for more information on how to get to *la Maison de Campagne*.

A receipt for income tax purposes in the amount of \$80.00 will be issued for the year 2010.

This event will be held rain or shine, so be prepared if Mother Nature does not cooperate and provide for rain cover and sturdy shoes.

Contact:

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